



Innovative Solutions. Trusted Performance.
Intelligently Engineered.

Retail Talking Points

- Never down™ –
 - Prevent loss of revenue caused by network outages
 - Payment processing and business operations stay up even if a ISP goes down or wire is cut
- Prioritize traffic –
 - Keep business needs and personal use separate to keep the business running smoothly
- Increased bandwidth –
 - Businesses require full use of their bandwidth to handle the demand of their operations
 - Utilizing their bandwidth to its full extent can mean a cost savings and a higher return on investment
- Automatic failover –
 - Network management for retail locations without on-site IT Administrators
 - Keep the business up even after an event occurs